

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
)	Examiner: Annan Q Shang
Inventor(s): Guojun Zhou)	
)	Art Unit: 2623
Patent Application No.: 09/822,603)	
)	
Filed: March 30, 2001)	Confirmation No.: 2623
)	
For: Method and Apparatus for Providing Custom)	
Television Channels to Viewers)	

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

CHANGE OF CORRESPONDENCE ADDRESS,
POWER OF ATTORNEY, AND REVOCATION OF PREVIOUS POWERS

Please direct all future correspondence regarding the above-referenced patent application to Michael J. Mallie Reg. No. 36,591, c/o Blakely, Sokoloff, Taylor, & Zafman LLP, Customer Number 45209, 1279 Oakmead Parkway, Sunnyvale, California 94085, and direct all telephone calls to the same at (408) 720-8300.

INTEL CORPORATION

(Name of Assignee)

("assignee"), a company organized under the laws of Delaware, having a place of business at 2200 Mission College Blvd, Santa Clara, CA 95052, hereby states that to the best of assignee's knowledge and belief it is the assignee of the entire right, title, and interest in and to the above-referenced patent application and represents that the undersigned is a representative authorized and empowered to sign on behalf of the assignee. Upon information and belief, the assignment documents that evidence the placement of title in the assignee were recorded in the U.S. Patent and Trademark Office. The Assignment was recorded in the Patent and Trademark Office at Reel 011799 Frame 0690, or when the Assignment has not yet been recorded, a copy thereof is attached.

Pursuant to 37 C.F.R. §§ 1.36 and 3.71, the assignee hereby revokes all powers of attorney previously given and appoints the practitioners associated with Customer Number 45209 as the assignee's respective patent attorneys and patent agents, with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected herewith.

Pursuant to 37 C.F.R. § 3.71, the assignee hereby states that prosecution of the above-referenced patent application is to be conducted to the exclusion of the inventor(s).

Assignee of Interest: Intel Corporation
(Type or Print)
Dated: 2/5/08 By: Pam Matlock
Name: Pam Matlock
(Type or Print)
Title: Secretary of Patents
(Type or Print)
Address of Assignee of Interest:
2200 Mission College Boulevard
Santa Clara, CA 95052

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
1279 Oakmead Parkway
Sunnyvale, CA 94085
(408) 720-8300